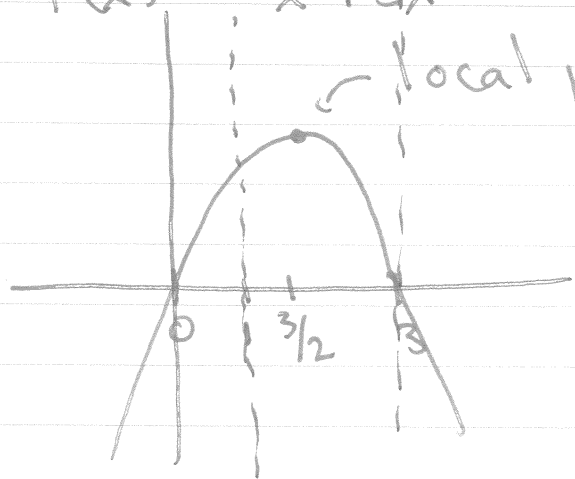


Global Extrema & Optimization

$$f(x) = -x^2 + 3x = -x(x-3)$$



$f'(x) = -2x + 3$
Find local extrema
by setting $f'(x) = 0$.

$$\rightarrow x = \frac{3}{2}$$

A Global maximum of $f(x)$
on an interval a ————— b

is a value x_{\max} s.t.

$$f(x_{\max}) \geq f(x) \text{ for any}$$

$$a \leq x \leq b$$

A local maximum
of $f(x)$ is a point

x_0 where

$$\bullet f'(x_0) = 0$$



The global maximum is always

• A critical point, OR

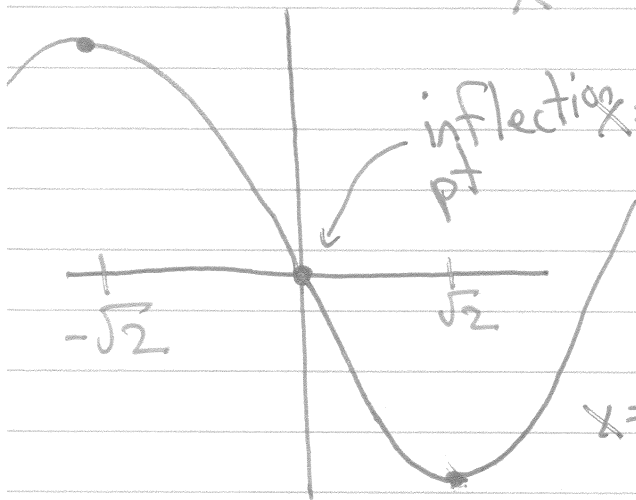
• An endpoint.

$$f(x) = x^3 - 6x, [-1, 7]$$

• Find the critical points.

$$f'(x) = 3x^2 - 6 = 0$$

$$x^2 = 2 \rightarrow x = \pm\sqrt{2}$$



$$\text{inflection pt } x = \sqrt{2} \rightarrow f(x) = \sqrt{2}^3 - 6\sqrt{2}$$

$$= 2\sqrt{2} - 6\sqrt{2}$$

$$= -4\sqrt{2}$$

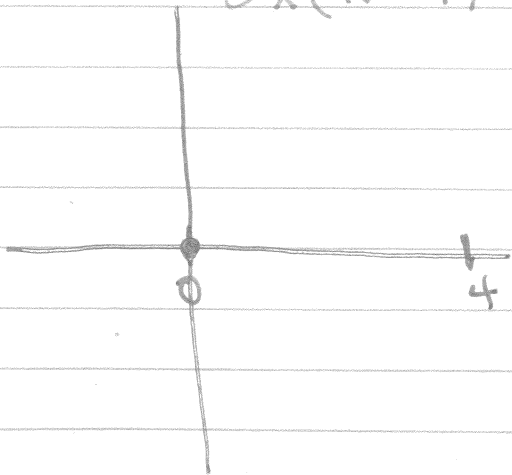
$$x = \sqrt{2} \rightarrow f(x) = \vdots$$

$$= 4\sqrt{2}$$

$$f(x) = x^3 - 6x^2, [-1, 7]$$

$$f'(x) = 3x^2 - 12x = 0$$

$$3x(x-4) = 0 \rightarrow x = 0, x = 4$$



$$0 \rightarrow 0^3 - 6 \cdot 0^2 = 0$$

$$4 \rightarrow 64 - 6 \cdot 16 = -32$$

$$-1 \rightarrow -1 - 6 \cdot 1 = -7$$

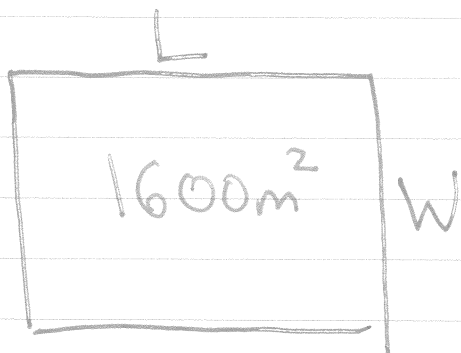
$$7 \rightarrow 343 - 6 \cdot 49 = 49$$

min

max

Q: Rectangle of Constraint
area = 1600 m²

Minimize the perimeter function to minimize



Constraint: $L \cdot W = 1600$

Minimize: $2L + 2W$

- Use the constraint equation to write $2L + 2W$ in terms of only one variable.

$L = \frac{1600}{W} \rightarrow$ Minimize $2\left(\frac{1600}{W}\right) + 2W$

Global minimum

over $(0, \infty)$

$\rightsquigarrow \dots f'(w) = -2 \cdot \frac{1600}{w^2} + 2 = 0$

$\rightsquigarrow w = 40$